MTU Crawford College of Art & Design

Portfolio Guidelines



Crawford Undergraduate Programmes

Due to Covid regulations this year, all applicants must submit their portfolio in a digital format.

For more information go to: Digital Portfolio Submission

- BA (Honours) in Contemporary Applied Art (Ceramics, Glass, Textiles) CR 210
- 2. BA (Honours) in Fine Art CR 220
- 3. BA (Honours) in Photography with New Media CR 225
- 4. BA (Honours) in Visual Communications CR 600

The portfolio is your opportunity to show what interests and excites you visually; it should show your ability and potential to engage in a challenging and creative contemporary art and design practice. If you have an inquisitive mind and want to explore your creativity, then the Crawford Degree Programmes are for you.

There is no 'standard' portfolio but these are indications of what will be looked for:

- Make it exciting so your portfolio reflects your interest and enthusiasm for the chosen course as a prospective art and design student
- Evidence of drawing and painting are essential and/or photography and video should be demonstrated through both observational and imaginative work.
- Don't leave out large scale or 3D work; however it is sufficient to present this by photographing the objects from a variety of view-points and including some indication of scale if possible.
- Sketchbooks and personal visual diaries are vital since they give an idea of how you inform yourself, how you generate ideas and your approach to researching and developing them.
- It is important to organise and present your portfolio clearly. Try
 to be selective, judge what best displays your interests, abilities
 and skills, then arrange it in a clear and coherent manner don't
 put everything in. Remember we are looking for quality, not
 quantity.

Note: Portfolios for the **BA in Visual Communications CR600** should contain examples of any 'graphic design' projects you may have undertaken such as logos, event posters, CD covers, or graphics for packaging.

Portfolios for **BA** in **Photography in New Media CR225** can contain a higher proportion of photography and/or video work, particularly where applicants have fewer examples of drawing, painting and 3D artwork.

Finally and most importantly, enjoy the process of creating your portfolio - it will be evident in the work. Be inventive, we enjoy seeing work that is individual and imaginative.

Admission Procedures

- For a place on courses CR 210, CR 220, CR 225 and CR 600, offers are
 made based on portfolio results to applicants who meet academic
 minimum entry requirement, i.e. a Leaving Certificate in six subjects
 (H5 in two subjects, and O6/H7 in four other subjects). One of the
 subjects must be English or Irish.
- Alternatively, applicants should have any QQI/FETAC major award comprising 8 subjects with 3 Distinctions.
- Applicants must present a portfolio of work for assessment. The
 portfolio will be marked, with a maximum of 600 marks being
 available for it. A minimum of 240 (40%) marks must be obtained in
 the Portfolio Assessment in order for an applicant to be eligible for the
 course.
- Applicants should apply through the CAO by 1st February, you will be able to submit your digital portfolio for assessment anytime from 1st February until the 12th March.
- The marks allocated to the portfolio will be communicated to the CAO and emailed to the applicant by the end of May. When the Leaving Certificate results become available, the CAO will make offers in the usual manner.

https://crawford.cit.ie

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In order to be considered for a place on the courses CR210, CR220, CR225, and CR600, applicants must satisfy the minimum academic requirements

Please see Areas of Study.

All applicants are to submit a portfolio in a digital format.

Digital Portfolio Submission

The portfolio submission period is from the 1st February - 12th March 2021. Before you start your Digital Portfolio Submission:

- You will need your CAO number to begin your submission. All courses which require portfolio assessment must have been included on your CAO application by February 1st.
- Your digital portfolio submission should have a minimum of 10 pieces and a maximum of 25 pieces uploaded to your submission in a pdf format. You will find tips for creating a digital portfolio on the Crawford website.
- You will also find <u>frequently asked questions</u> on the Crawford website
- Film + video files must be submitted via a url: YouTube, Vimeo, etc.
 Please make sure that any online videos are public and password free for assessing.
- If you have any queries, please email ccad.enquiries@cit.ie



ART PORTFOLIO PREPARATION COURSES

We offer Art Portfolio Preparation Courses on Saturdays during the school year as well as a short, intensive course during the summer.

For further information, visit https://crawford.cit.ie or email ccad.enquiries@cit.ie







